WISETECHLIST

Zoho Projects vs Asana

Software comparison report

A practical side-by-side comparison of pricing, free plans, strengths, limitations, and best-fit use cases. Data comes from the current WiseTechList tools database.

QUICK COMPARISON

At a glance

Compare	Zoho Projects	Asana
Starting price	Premium $4/user/mo billed annually (USD; $5/user/mo monthly); Free plan available	$10.99/user/mo billed annually
Free plan	Yes	Yes
Free trial	Yes	Yes
Difficulty	Medium	Medium
Best for	Small and growing businesses that want structured project tracking at an accessible price, particularly teams already using Zoho apps.	Teams that want structured project management with clear ownership, deadlines, workflows, goals, and cross-project visibility.
Last checked	Nov 2026	Oct 2026

DECISION SNAPSHOT

What matters most

Zoho Projects

Strength: Good project planning depth for the cost, including Gantt charts, task dependencies, issue tracking, workflows, and close integration with the Zoho business suite.

Watch out: The free edition is restricted to three projects; unlimited projects, time logging, budgets,

Asana

Strength: Strong balance of usability and structure for coordinating projects, responsibilities, timelines, and team goals.

Watch out: The free plan is limited to two users, and many advanced workflow, reporting, and portfolio

This PDF is the short version

The full WiseTechList comparison includes product screenshots, detailed use cases, complete pros and cons, pair-specific decision factors, editorial verdict, FAQs, and related alternatives.

Read the full comparison on WiseTechList ->