WISETECHLIST

WordPress.com vs Wix

Software comparison report

A practical side-by-side comparison of pricing, free plans, strengths, limitations, and best-fit use cases. Data comes from the current WiseTechList tools database.

QUICK COMPARISON

At a glance

Compare	WordPress.com	Wix
Starting price	$4/mo billed annually	$17.77/mo billed yearly (US)
Free plan	Yes	Yes
Free trial	No	No
Difficulty	Easy	Easy
Best for	Managed WordPress websites for users who want WordPress flexibility without managing their own hosting stack.	Small businesses that want an all-in-one website builder without managing hosting or code.
Last checked	Oct 2026	Oct 2026

DECISION SNAPSHOT

What matters most

WordPress.com

Strength: Combines WordPress publishing flexibility with managed hosting and a simpler maintenance experience.

Watch out: Some customization and advanced capabilities depend on the selected paid plan.

Wix

Strength: Easy website creation with hosting, templates, business features, and AI tools in one platform.

Watch out: Costs and platform dependence can increase as the site requires more advanced business

This PDF is the short version

The full WiseTechList comparison includes product screenshots, detailed use cases, complete pros and cons, pair-specific decision factors, editorial verdict, FAQs, and related alternatives.

Read the full comparison on WiseTechList ->