WISETECHLIST

Trello vs ClickUp

Software comparison report

A practical side-by-side comparison of pricing, free plans, strengths, limitations, and best-fit use cases. Data comes from the current WiseTechList tools database.

QUICK COMPARISON

At a glance

Compare	Trello	ClickUp
Starting price	$5/user/mo billed annually	$7/user/mo billed annually
Free plan	Yes	Yes
Free trial	Yes	No
Difficulty	Easy	Medium
Best for	Individuals and small teams that want simple, visual Kanban-style project and task management without a heavy setup process.	Project and operations teams that want AI agents working inside tasks, documents, and cross-functional workflows rather than a separate chat tool.
Last checked	Oct 2026	Nov 2026

DECISION SNAPSHOT

What matters most

Trello

Strength: Very easy to understand and adopt, with a flexible board-and-card model that works for many lightweight workflows.

Watch out: It becomes less suitable when teams need advanced reporting, portfolio management, workload

ClickUp

Strength: Rich project context linked to Brain, multi-model access, Super Agents, and agent workflows with approval points.

Watch out: AI features are tier- and usage-dependent; workflow complexity, permissions, and credit

This PDF is the short version

The full WiseTechList comparison includes product screenshots, detailed use cases, complete pros and cons, pair-specific decision factors, editorial verdict, FAQs, and related alternatives.

Read the full comparison on WiseTechList ->