WISETECHLIST

Trello vs Asana

Software comparison report

A practical side-by-side comparison of pricing, free plans, strengths, limitations, and best-fit use cases. Data comes from the current WiseTechList tools database.

QUICK COMPARISON

At a glance

Compare	Trello	Asana
Starting price	$5/user/mo billed annually	$10.99/user/mo billed annually
Free plan	Yes	Yes
Free trial	Yes	Yes
Difficulty	Easy	Medium
Best for	Individuals and small teams that want simple, visual Kanban-style project and task management without a heavy setup process.	Teams that want structured project management with clear ownership, deadlines, workflows, goals, and cross-project visibility.
Last checked	Oct 2026	Oct 2026

DECISION SNAPSHOT

What matters most

Trello

Strength: Very easy to understand and adopt, with a flexible board-and-card model that works for many lightweight workflows.

Watch out: It becomes less suitable when teams need advanced reporting, portfolio management, workload

Asana

Strength: Strong balance of usability and structure for coordinating projects, responsibilities, timelines, and team goals.

Watch out: The free plan is limited to two users, and many advanced workflow, reporting, and portfolio

This PDF is the short version

The full WiseTechList comparison includes product screenshots, detailed use cases, complete pros and cons, pair-specific decision factors, editorial verdict, FAQs, and related alternatives.

Read the full comparison on WiseTechList ->