WISETECHLIST

ClickUp vs Asana

Software comparison report

A practical side-by-side comparison of pricing, free plans, strengths, limitations, and best-fit use cases. Data comes from the current WiseTechList tools database.

QUICK COMPARISON

At a glance

Compare	ClickUp	Asana
Starting price	$7/user/mo billed annually	$10.99/user/mo billed annually
Free plan	Yes	Yes
Free trial	No	Yes
Difficulty	Medium	Medium
Best for	Project and operations teams that want AI agents working inside tasks, documents, and cross-functional workflows rather than a separate chat tool.	Teams that want structured project management with clear ownership, deadlines, workflows, goals, and cross-project visibility.
Last checked	Nov 2026	Oct 2026

DECISION SNAPSHOT

What matters most

ClickUp

Strength: Rich project context linked to Brain, multi-model access, Super Agents, and agent workflows with approval points.

Watch out: AI features are tier- and usage-dependent; workflow complexity, permissions, and credit

Asana

Strength: Strong balance of usability and structure for coordinating projects, responsibilities, timelines, and team goals.

Watch out: The free plan is limited to two users, and many advanced workflow, reporting, and portfolio

This PDF is the short version

The full WiseTechList comparison includes product screenshots, detailed use cases, complete pros and cons, pair-specific decision factors, editorial verdict, FAQs, and related alternatives.

Read the full comparison on WiseTechList ->