WISETECHLIST

# Asana vs monday.com

Software comparison report

A practical side-by-side comparison of pricing, free plans, strengths, limitations, and best-fit use cases. Data comes from the current WiseTechList tools database.

QUICK COMPARISON

## At a glance

| Compare | Asana | monday.com |
|---|---|---|
| **Starting price** | $10.99/user/mo billed annually | $9/seat/mo billed annually |
| **Free plan** | Yes | Yes |
| **Free trial** | Yes | Yes |
| **Difficulty** | Medium | Medium |
| **Best for** | Teams that want structured project management with clear ownership, deadlines, workflows, goals, and cross-project visibility. | Teams that want visual project and process management with customizable boards, dashboards, automations, and cross-team workflows. |
| **Last checked** | Oct 2026 | Oct 2026 |

DECISION SNAPSHOT

## What matters most

### Asana

Strength: Strong balance of usability and structure for coordinating projects, responsibilities, timelines, and team goals.

Watch out: The free plan is limited to two users, and many advanced workflow, reporting, and portfolio

### monday.com

Strength: Flexible visual boards and dashboards make it easy to model many different business processes without code.

Watch out: Pricing and seat structure can become expensive for small teams, especially when advanced

### This PDF is the short version

The full WiseTechList comparison includes product screenshots, detailed use cases, complete pros and cons, pair-specific decision factors, editorial verdict, FAQs, and related alternatives.

**Read the full comparison on WiseTechList ->**