

Strapi Review

Pricing, pros, cons and practical fit

Developers building custom websites, applications, or multi-channel experiences with shared content APIs.

QUICK FACTS

At a glance

Starting price	Free Community; Growth \$45/mo (CMS subscription)
Free plan	Yes
Free trial	Yes
Difficulty	Advanced
Last verified	Oct 2026
Best for	Agency, Developer, Enterprise, Marketing Team

KEY TAKEAWAYS

Strength and limitation

KEY STRENGTH

Flexible content modeling and API-first delivery with self-hosting control.

MAIN LIMITATION

Requires frontend development and hosting; advanced governance features are paid.

WISETECHLIST VERDICT

Should you use Strapi?

Strong headless CMS for custom applications, but unsuitable for nontechnical users seeking an instant website.

USE CASES

What can you use Strapi for?

- Headless websites
- Mobile-app content
- Multichannel publishing
- Custom frontend projects

- Structured content APIs

PROS AND CONS

What to like and what to consider

WHAT WE LIKE

- Community edition free
- REST and GraphQL APIs
- Content type builder
- Role based access
- Self-hosting option

WHAT TO CONSIDER

- No bundled public website frontend
- Developer setup required
- Paid advanced workflows and history
- Hosting is separate

PRACTICAL FIT

How Strapi fits a small business workflow

WHAT IT IS

Strapi is a headless content management system that stores structured content and serves it to custom frontend applications through APIs.

WHERE IT FITS

Define content schemas, configure roles, publish entries, connect frontend via APIs, and deploy to self-hosted infrastructure or Strapi Cloud.

WHEN IT MAY NOT FIT

Not a visual drag-and-drop website builder; building and maintaining frontends is the users responsibility.

DECISION GUIDE

Who should choose it?

GOOD FIT

Developers and product teams that own their frontend and need reusable structured content.

SKIP IF

Small teams expecting a ready-made site theme or simple all-in-one blogging platform.

Continue your research

Read the live review for updated pricing, links and alternatives.

<https://wisetechlist.com/tools/strapi/>