

Notion Review

Pricing, pros, cons and practical fit

Teams and individuals that want documents, knowledge, databases, project tracking, and lightweight workflows in one flexible workspace.

QUICK FACTS

At a glance

Starting price	\$10/member/mo billed annually
Free plan	Yes
Free trial	No
Difficulty	Medium
Last verified	Oct 2026
Best for	Agency, Marketing Team, Small Business, Solopreneur

KEY TAKEAWAYS

Strength and limitation

KEY STRENGTH

Combines docs, wikis, databases, projects, forms, and increasingly capable AI features in one highly flexible workspace.

MAIN LIMITATION

Its flexibility can create messy workspaces and inconsistent structures if teams do not establish clear conventions.

WISETECHLIST VERDICT

Should you use Notion?

Notion is a strong choice for small teams that want to combine documentation, knowledge management, databases, and lightweight project work in one place. It is especially useful when flexibility matters more than rigid project-management structure.

USE CASES

What can you use Notion for?

- Team wiki
- Project tracking
- SOPs and documentation

- Content planning
- Knowledge base
- Lightweight CRM and databases

PROS AND CONS

What to like and what to consider

WHAT WE LIKE

- Flexible docs and databases
- Strong knowledge-base capabilities
- Useful templates
- Good collaboration
- Forms and lightweight sites
- AI features available

WHAT TO CONSIDER

- Can become messy without governance
- Advanced project reporting is lighter than dedicated project-management tools
- Teams may spend too much time customizing systems

PRACTICAL FIT

How Notion fits a small business workflow

WHAT IT IS

Notion is a collaborative workspace that combines documents, wikis, databases, forms, project tracking, calendars, lightweight websites, and AI-assisted knowledge features. Teams can build custom systems for documentation, planning, content, projects, and internal knowledge without needing separate tools for each function.

WHERE IT FITS

Notion fits teams that want work context and documentation close together. A small business can keep SOPs, campaign plans, project trackers, meeting notes, client information, and team knowledge in connected pages and databases, then adapt those structures as the company changes.

WHEN IT MAY NOT FIT

Notion may not be the right fit if your team needs strict workflow enforcement, advanced resource management, complex dependencies, or highly specialized project reporting. Its flexibility is powerful, but it also requires discipline to prevent duplicate databases and inconsistent processes.

DECISION GUIDE

Who should choose it?

GOOD FIT

Choose Notion if you want one flexible workspace for documentation, knowledge, planning, databases, and lightweight project management.

SKIP IF

Skip Notion if you need highly structured project management, advanced workload planning, or detailed portfolio reporting out of the box.

Continue your research

Read the live review for updated pricing, links and alternatives.

<https://wisetechlist.com/tools/notion/>