

n8n Review

Pricing, pros, cons and practical fit

Technical teams and small businesses that need flexible app, API, data, and AI automation with optional self-hosting.

QUICK FACTS

At a glance

Starting price	20/mo billed annually
Free plan	Yes
Free trial	Yes
Difficulty	Medium
Last verified	Oct 2026
Best for	Agency, Marketing Team, Small Business, Solopreneur

KEY TAKEAWAYS

Strength and limitation

KEY STRENGTH

Highly flexible workflows with unlimited steps per execution, strong API support, and a free self-hosted Community Edition.

MAIN LIMITATION

It requires more technical comfort than beginner-focused automation tools, especially when self-hosting or debugging complex workflows.

WISETECHLIST VERDICT

Should you use n8n?

n8n is a strong option for businesses that want deeper workflow control than simple trigger-and-action automation provides. Cloud plans are convenient, while the Community Edition is attractive for teams comfortable managing their own infrastructure.

USE CASES

What can you use n8n for?

- Workflow automation
- API integration
- AI workflows

- Data synchronization
- Internal operations
- Self-hosted automation

PROS AND CONS

What to like and what to consider

WHAT WE LIKE

- Flexible visual workflow builder
- Strong API and AI workflow support
- Self-hosted Community Edition
- Unlimited workflow steps per execution on cloud plans
- Good fit for complex business processes

WHAT TO CONSIDER

- Steeper learning curve than simple automation tools
- Self-hosting requires technical maintenance
- Cloud pricing is based on workflow executions

PRACTICAL FIT

How n8n fits a small business workflow

WHAT IT IS

n8n is a workflow automation platform for connecting apps, APIs, databases, AI services, and custom logic. It supports both managed cloud use and self-hosting, giving technical teams more control over automation architecture and data handling than many simpler no-code tools.

WHERE IT FITS

n8n fits into a small business workflow when automations need custom API calls, branching logic, data transformation, AI steps, or self-hosting. It can be useful for technical founders, agencies, and operations teams that want to build flexible workflows without writing an entire integration system from scratch.

WHEN IT MAY NOT FIT

n8n may not be the right fit if your priority is the easiest possible setup for a few basic automations. Its flexibility comes with a steeper learning curve, especially when workflows involve APIs, credentials, hosting, or custom logic.

DECISION GUIDE

Who should choose it?

GOOD FIT

Choose n8n if you need flexible multi-step automation, API access, AI workflows, or self-hosting and your team is comfortable with more technical setup.

SKIP IF

Skip n8n if you only need a few simple app automations and want the easiest possible setup with minimal technical maintenance.

Continue your research

Read the live review for updated pricing, links and alternatives.

<https://wisetechlist.com/tools/n8n/>