WISETECHLIST TRACKER

SaaS Price Change Tracker

A snapshot of published starting-price observations recorded by WiseTechList.

Tracker updated: November 1, 2026

77	23	54	40
tools monitored	tools with recorded changes	tracking baselines	max observations per tool

DATA SNAPSHOT

Tool	Category	Previous	Current	Change	Recorded
Basecamp	Productivity	-	Freelancer $25/mo per account (USD; flat fee, not per-user); Free plan available	Tracking	Nov 1, 2026
Teamwork	Productivity	-	Basics $9.99/user/mo billed annually (USD; 3-user minimum); Free plan available	Tracking	Nov 1, 2026
Zoho Projects	Productivity	-	Premium $4/user/mo billed annually (USD; $5/user/mo monthly); Free plan available	Tracking	Nov 1, 2026
Krea	AI	-	Basic $9/mo billed monthly; $5.25/mo billed annually (USD)	Tracking	Oct 30, 2026
Constant Contact	Email Marketing	-	$12/mo (Lite, monthly; entry contact tier; annual discounts vary)	Tracking	Oct 27, 2026
GetResponse	Automation	-	$19/mo (Starter, monthly; $15.58/mo billed annually)	Tracking	Oct 27, 2026
Omnisend	Automation	-	$16/mo (Standard; monthly, entry contact tier)	Tracking	Oct 27, 2026
Zoho Campaigns	Automation	-	$4/mo (Standard, 500 contacts, monthly; $3/mo billed annually)	Tracking	Oct 27, 2026
Canva	Design & Creative	$15/mo billed yearly (US)	$12/mo billed yearly (US)	-20.0%	Oct 26, 2026

SaaS Price Change Tracker - continued

Tool	Category	Previous	Current	Change	Recorded
Drupal	CMS	-	Free (open source)	Tracking	Oct 26, 2026
Ghost	CMS	-	Free self-hosted; Ghost(Pro) from $18/mo billed yearly	Tracking	Oct 26, 2026
Joomla	CMS	-	Free (open source)	Tracking	Oct 26, 2026
ProcessWire	CMS	-	Free	Tracking	Oct 26, 2026
Strapi	CMS	-	Free Community; Growth $45/mo (CMS subscription)	Tracking	Oct 26, 2026
WordPress.org	CMS	-	Free (self-hosted software)	Tracking	Oct 26, 2026
Buffer	Marketing	$5/mo per channel (annual billing)	$5/mo per channel billed annually (Essentials)	0.0%	Oct 17, 2026
Later	Marketing	$18.75/mo Starter (annual billing)	$18.75/mo billed annually (Starter)	0.0%	Oct 17, 2026
Metricool	Marketing	Check pricing	From $20/mo billed annually (Starter, 5 brands)	Tracking	Oct 17, 2026
Publer	Marketing	$5/mo Professional for 1 account (monthly)	$5/mo for 1 social account (Professional, monthly)	0.0%	Oct 17, 2026
SocialBee	Marketing	$29/mo Bootstrap (monthly billing)	$29/mo monthly (Bootstrap); $290/yr option	0.0%	Oct 17, 2026
Adobe Firefly	AI	-	Standard $9.99/mo	Tracking	Oct 10, 2026
Asana	Productivity	-	$10.99/user/mo billed annually	Tracking	Oct 10, 2026
Avoma	AI	-	Startup $19/recorder seat/mo billed annually	Tracking	Oct 10, 2026
ClickUp	Productivity	-	$7/user/mo billed annually	Tracking	Oct 10, 2026
Fathom	AI	-	Premium $16/mo billed annually	Tracking	Oct 10, 2026
Grok	AI	-	SuperGrok $30/mo	Tracking	Oct 10, 2026
Ideogram	AI	-	Plus $15/mo billed annually	Tracking	Oct 10, 2026
Make	Automation	$12/mo	$9/mo	-25.0%	Oct 10, 2026

SaaS Price Change Tracker - continued

Tool	Category	Previous	Current	Change	Recorded
Midjourney	AI	-	Basic $8/mo billed annually ($96/year)	Tracking	Oct 10, 2026
monday.com	Productivity	-	$9/seat/mo billed annually	Tracking	Oct 10, 2026
Notion	Productivity	-	$10/member/mo billed annually	Tracking	Oct 10, 2026
Otter.ai	AI	-	Pro $8.33/user/mo billed annually	Tracking	Oct 10, 2026
Slack	Productivity	-	$7.25/active user/mo billed annually	Tracking	Oct 10, 2026
tl;dv	AI	-	Pro $18/seat/mo billed annually	Tracking	Oct 10, 2026
Trello	Productivity	-	$5/user/mo billed annually	Tracking	Oct 10, 2026
Shopify	Ecommerce	-	Basic $29/mo billed yearly (US; regional pricing varies)	Tracking	Oct 9, 2026
WooCommerce	Ecommerce	-	Free core; hosting and extensions extra	Tracking	Oct 9, 2026
Yoast SEO	SEO	-	Premium $118.80/year (ex. VAT)	Tracking	Oct 9, 2026
Adobe Express	Design & Creative	Rp82.217/mo	$9.99/mo	Tracking	Sep 27, 2026
Ahrefs	SEO	$29/mo	Starter $29/mo; Lite $129/mo	Tracking	Sep 27, 2026
ChatGPT	AI	$8/mo	$8/mo (Go); Plus $20/mo	0.0%	Sep 27, 2026
Figma	Design & Creative	$16/mo	$16/mo full seat	0.0%	Sep 27, 2026
Framer	Website Builder	$10/mo billed annually	$10/mo billed yearly	0.0%	Sep 27, 2026
HubSpot	CRM	$20/mo/seat	$20/mo/seat regular	0.0%	Sep 27, 2026
Jasper	AI	$59/mo billed annually	$59/mo billed yearly	0.0%	Sep 27, 2026
Kit	Email Marketing	$33/mo billed annually	$33/mo billed yearly	0.0%	Sep 27, 2026
Mailchimp	Email Marketing	$13/mo	$13/mo Essentials	0.0%	Sep 27, 2026
Matomo	Analytics	Free self-hosted / Cloud from $26/mo	Free self-hosted; Cloud varies	Tracking	Sep 27, 2026

SaaS Price Change Tracker - continued

Tool	Category	Previous	Current	Change	Recorded
Pipedrive	CRM	$14/user/mo billed annually	$14/seat/mo billed annually	0.0%	Sep 27, 2026
Sender	Email Marketing	$9/mo billed annually	From $7/mo	Tracking	Sep 27, 2026
Webflow	Website Builder	$15/mo billed annually	$15/mo billed yearly	0.0%	Sep 27, 2026
Wix	Website Builder	$17/mo billed annually	$17.77/mo billed yearly (US)	+4.5%	Sep 27, 2026
Zapier	Automation	$19.99/mo billed annually	$19.99/mo	0.0%	Sep 27, 2026
Zoho CRM	CRM	Check pricing	$14/user/mo billed annually	Tracking	Sep 27, 2026
Carrd	Website Builder	-	$9/year	Tracking	Sep 23, 2026
Freshsales	CRM	-	$9/user/mo billed annually	Tracking	Sep 23, 2026
n8n	Automation	-	20/mo billed annually	Tracking	Sep 23, 2026
Rank Math	SEO	-	7.99/mo billed annually	Tracking	Sep 23, 2026
ActiveCampaign	Automation	-	Check pricing	Tracking	Sep 17, 2026
Ahrefs Webmaster Tools	SEO	-	Free	Tracking	Sep 17, 2026
Brevo	CRM	-	$9/mo	Tracking	Sep 17, 2026
Claude	AI	-	$20/mo	Tracking	Sep 17, 2026
Copy.ai	AI	-	$24/mo billed annually	Tracking	Sep 17, 2026
Fireflies.ai	AI	-	$10/seat/mo billed annually	Tracking	Sep 17, 2026
Gemini	AI	-	$19.99/mo (Google AI Pro)	Tracking	Sep 17, 2026
Google Analytics	Analytics	-	Free	Tracking	Sep 17, 2026
Grammarly	AI	-	$12/member/mo billed annually	Tracking	Sep 17, 2026
Hotjar	Analytics	-	$31/mo	Tracking	Sep 17, 2026
MailerLite	Email Marketing	-	$12/mo	Tracking	Sep 17, 2026
Microsoft Clarity	Analytics	-	Free	Tracking	Sep 17, 2026

SaaS Price Change Tracker - continued

Tool	Category	Previous	Current	Change	Recorded
Perplexity	AI	-	$20/mo	Tracking	Sep 17, 2026
Plausible Analytics	Analytics	-	$9/mo	Tracking	Sep 17, 2026
SE Ranking	SEO	-	$103.20/mo billed annually	Tracking	Sep 17, 2026
Semrush	SEO	-	$117.33/mo billed annually	Tracking	Sep 17, 2026
Squarespace	Website Builder	-	Check pricing	Tracking	Sep 17, 2026
WordPress.com	Website Builder	-	$4/mo billed annually	Tracking	Sep 17, 2026
Zapier Free	Automation	-	Free	Tracking	Sep 17, 2026

METHODOLOGY & NOTES

This tracker records the starting-price text stored in WiseTechList whenever a Tool is saved or updated. A tool labelled Tracking has a baseline but no second price observation yet. WiseTechList does not reconstruct historical prices it did not record, and promotional pricing can differ from standard pricing.

Continue with the live WiseTechList resource

Use the live page for current data, filters, links, and the latest updates.

https://wisetechlist.com/research/saas-price-change-tracker/