

Free Plan Limits Database

A portable snapshot of software with free plans and the most important limits documented by WiseTechList.

Data last verified: Oct 27, 2026

59

tools with free plans

59

limits documented

0

limits still to document

DATA SNAPSHOT

Tool	Category	Free plan limits	Starting paid	Verified
Adobe Express	Design & Creative	100,000+ templates, 1M+ Adobe Stock assets, 4,000+ fonts, 5 GB storage, scheduling to 1 account per social network, 10-day version history.	\$9.99/mo	Oct 2026
Adobe Firefly	AI	Free plan includes limited daily generations across image, video, and audio. Limits refresh daily and vary by feature and model; paid Firefly plans add monthly generative credits and broader access.	Standard \$9.99/mo	Oct 2026
Ahrefs	SEO	Unlimited verified websites; 5,000 crawl credits/project/month; up to 1,000 backlinks and 1,000 keywords visible at once; 1M Web Analytics events/project; 1 AI Content Helper document/month.	Starter \$29/mo; Lite \$129/mo	Oct 2026
Ahrefs Webmaster Tools	SEO	Unlimited verified websites; 5,000 crawl credits/project/month; up to 1,000 backlinks and 1,000 keywords visible at once.	Free	Sep 2026
Asana	Productivity	Personal plan is free for up to 2 users and includes unlimited tasks and projects, list/board/calendar views, unlimited storage with a 100 MB per-file limit, and 100+ free integrations.	\$10.99/user/mo billed annually	Oct 2026
Brevo	CRM	300 email sends/day, up to 100,000 stored contacts, 1 user seat, Brevo branding on emails.	\$9/mo	Sep 2026
Buffer	Marketing	Free forever: up to 3 channels, 10 queued scheduled posts per channel (slots reopen after publishing), 100 ideas, and 1 user. Essentials starts at \$5/month per channel billed annually; 14-day paid trial.	\$5/mo per channel billed annually (Essentials)	Oct 2026
Canva	Design & Creative	Core Canva Free design features; up to 20 Standard/Premium AI uses per month; no Ultra AI access.	\$12/mo billed yearly (US)	Oct 2026

Free Plan Limits Database - continued

Tool	Category	Free plan limits	Starting paid	Verified
Carrd	Website Builder	Build up to 3 sites per account using Carrd core features. Custom domains, forms, widgets, embeds, analytics, and removal of Carrd branding require eligible Pro plans.	\$9/year	Sep 2026
ChatGPT	AI	Unlimited everyday text chats with GPT-5.6 Luna subject to abuse safeguards; separate limits apply to file uploads, image generation, voice, data analysis, and other tools; 500 MB Library storage.	\$8/mo (Go); Plus \$20/mo	Oct 2026
Claude	AI	Limited usage intended for occasional use; message allowance varies with message length, attachments, tool use, conversation length, and model.	\$20/mo	Sep 2026
ClickUp	Productivity	Free Forever includes unlimited tasks and free-plan members, 60 MB storage, collaborative docs, Kanban boards, sprint management, calendar view, basic custom fields, in-app video recording, and one form.	\$7/user/mo billed annually	Oct 2026
Drupal	CMS	Software is free; hosting, development, managed hosting, support, and selected external services may cost extra. https://www.drupal.org/project/cms	Free (open source)	Oct 2026
Fathom	AI	Free includes unlimited recordings, storage, and transcriptions, plus instant summaries; advanced summaries are limited to the first 5 calls per month and additional AI action-item and assistant features require Premium.	Premium \$16/mo billed annually	Oct 2026
Figma	Design & Creative	Unlimited personal drafts and viewers; co-edit with unlimited users on up to 3 files with 3 pages/file; 500 AI credits/month.	\$16/mo full seat	Oct 2026
Fireflies.ai	AI	Unlimited supported Auto-Join transcriptions; 400 minutes storage/user; 20 AI credits/month; uploaded files up to 100 MB and 150 minutes each; initial transcription credits vary by signup source.	\$10/seat/mo billed annually	Oct 2026
Framer	Website Builder	Free Framer domain, 1 GB bandwidth, 500 trial AI credits, up to 10 CMS collections and 1,000 pages, 5 MB uploads, 1 free locale, collaboration with up to 3 editors; no custom domain.	\$10/mo billed yearly	Oct 2026
Freshsales	CRM	Free for up to 3 users; includes contact, account, and deal management, Kanban views, sales email templates, curated analytics, productivity integrations, notifications, and up to 5 custom fields per module.	\$9/user/mo billed annually	Oct 2026

Free Plan Limits Database - continued

Tool	Category	Free plan limits	Starting paid	Verified
Gemini	AI	Free usage is compute-based; limits vary by prompt/model/feature, reset every 5 hours until the weekly allowance is reached; higher limits require a Google AI plan.	\$19.99/mo (Google AI Pro)	Sep 2026
GetResponse	Automation	Free forever: up to 500 contacts, up to 2,500 newsletter sends/month, and 1 landing page, with limited functionality and GetResponse branding. New free accounts can test premium features for 14 days. Starter starts at \$19/mo monthly or	\$19/mo (Starter, monthly; \$15.58/mo billed annually)	Oct 2026
Ghost	CMS	Self-hosted software is free but hosting, email delivery, and maintenance can incur costs. Ghost(Pro) Starter begins at \$18/month when billed yearly for 1,000 members and 1 staff user; custom themes and paid subscriptions require higher	Free self-hosted; Ghost(Pro) from \$18/mo billed yearly	Oct 2026
Google Analytics	Analytics	Standard GA4 property: up to 100 audiences, 50 event-scoped custom dimensions, 50 custom metrics, up to 14 months data retention, 10M events/query Explore sampling, and 1M events/day BigQuery export.	Free	Sep 2026
Grammarly	AI	Basic writing assistance; up to 300 documents or 150,000 words per 30 days, 100 documents or 50,000 words per 24 hours, and use on up to 5 devices.	\$12/member/mo billed annually	Oct 2026
Grok	AI	Free plan with core Grok access, real-time web and X search, voice mode, connectors, and usage limits; paid SuperGrok plans provide higher limits and broader access to frontier models and media generation.	SuperGrok \$30/mo	Oct 2026
Hotjar	Analytics	Observe Basic: up to 35 daily sessions, unlimited heatmaps, session recordings, 365-day data storage; Ask Basic includes 20 monthly responses and 3 survey/feedback widgets.	\$31/mo	Sep 2026
HubSpot	CRM	Up to 2 users and 1,000 contacts; no time limit on the free account; lite versions of CRM, marketing, sales, service, content, and data tools.	\$20/mo/seat regular	Oct 2026
Ideogram	AI	Free plan is \$0 and provides limited slow credits for eligible accounts, one running or queued generation, and no priority credits or private generations. Paid plans add priority credits, private generations, larger queues, and unlimited slow credits.	Plus \$15/mo billed annually	Oct 2026

Free Plan Limits Database - continued

Tool	Category	Free plan limits	Starting paid	Verified
Joomla	CMS	The Joomla core is free; domain, hosting, support, commercial templates, and some third-party extensions may require payment. https://guide.joomla.org/user-guide/getting-started/getting-started-introduction-to-	Free (open source)	Oct 2026
Kit	Email Marketing	Up to 10,000 subscribers, unlimited forms and landing pages, unlimited email broadcasts, tagging/segmentation, digital products/subscriptions, A/B testing, and API access; visual automations require paid plan.	\$33/mo billed yearly	Oct 2026
Mailchimp	Email Marketing	Up to 250 contacts; max 500 email sends/month and 250/day; 1 user, 1 audience, limited templates; Mailchimp branding remains; email support for first 30 days.	\$13/mo Essentials	Oct 2026
MailerLite	Email Marketing	Up to 250 active subscribers, 2,500 emails/month, 2 seats, 3 automations, 3 forms, 1 landing page, 1 website up to 5 pages, and 1 digital product/booking.	\$12/mo	Oct 2026
Make	Automation	Up to 1,000 credits/month, 15-minute minimum interval between runs, 1 MB data storage, visual workflow builder, 3,000+ apps, routers/filters, and support.	\$9/mo	Oct 2026
Matomo	Analytics	Matomo On-Premise Community is free/self-hosted with unlimited users, hits, websites, segments, and goals; hosting/server costs and technical setup are your responsibility.	Free self-hosted; Cloud varies	Oct 2026
Metricool	Marketing	Free forever: 1 brand, up to 20 scheduled posts per month, 30 days of analytics history, and analysis of 5 competitor profiles. LinkedIn and X/Twitter connections are unavailable on Free. Starter begins at \$20/month billed	From \$20/mo billed annually (Starter, 5 brands)	Oct 2026
Microsoft Clarity	Analytics	Free forever with no traffic limits; heatmaps, session recordings, insights, and analytics integrations included.	Free	Sep 2026
monday.com	Productivity	Free plan supports up to 2 seats and includes up to 3 boards, up to 3 Docs, 200+ templates, 8 column types, and iOS/Android apps.	\$9/seat/mo billed annually	Oct 2026
n8n	Automation	Community Edition is available as a free self-hosted version; you provide and maintain the infrastructure. Hosted n8n Cloud starts with a free trial rather than a permanent free cloud tier.	20/mo billed annually	Oct 2026

Free Plan Limits Database - continued

Tool	Category	Free plan limits	Starting paid	Verified
Notion	Productivity	Free plan includes unlimited pages and blocks for individuals, limited collaboration for multi-member workspaces, file uploads up to 5 MB, 7-day page history, basic forms/sites, and limited AI trials.	\$10/member/mo billed annually	Oct 2026
Omnisend	Automation	Free forever: up to 250 reachable contacts, 500 emails/month, and 500 web push notifications/month; Omnisend branding applies. Standard starts at \$16/mo with email credits tied to billable contact count (12x contacts). For newly	\$16/mo (Standard; monthly, entry contact tier)	Oct 2026
Otter.ai	AI	Basic includes 300 transcription minutes per month, up to 30 minutes per conversation, 3 lifetime audio/video file imports, live transcription, speaker identification, and AI chat with usage limits.	Pro \$8.33/user/mo billed annually	Oct 2026
Perplexity	AI	Practically unlimited basic searches, 3 Pro Searches/day, 1 Research query/month, limited file uploads; no advanced AI models or image generation.	\$20/mo	Sep 2026
ProcessWire	CMS	The open-source core is free to download and self-host, with no vendor monthly subscription or page-count limit. Hosting, domain, development, and ongoing maintenance costs are separate. Optional commercial Pro modules are sold	Free	Oct 2026
Publer	Marketing	Free forever: 1 user, 1 workspace, up to 3 accounts (excluding X/Twitter), 10 pending scheduled posts per account, 25 drafts, and 24-hour publishing history. Professional starts at \$5/month for 1 account; free trials: 7 days for	\$5/mo for 1 social account (Professional, monthly)	Oct 2026
Rank Math	SEO	Free WordPress plugin includes core on-page SEO, automated sitemaps, schema features, SEO analysis, Google integrations, 404 monitoring, redirects, and limited Content AI usage; advanced rank tracking, AI, and PRO features	7.99/mo billed annually	Oct 2026
Sender	Email Marketing	Up to 2,500 subscribers and 15,000 emails/month, 1 seat, email newsletters, automation, landing pages, forms/popups, and transactional email; Sender branding is required and A/B testing and SMS are not included.	From \$7/mo	Oct 2026

Free Plan Limits Database - continued

Tool	Category	Free plan limits	Starting paid	Verified
Slack	Productivity	Free plan includes unlimited public and private channels, 90 days of searchable message history, up to 10 app integrations, one-to-one huddles, one-to-one Slack Connect external messaging, and file sharing.	\$7.25/active user/mo billed annually	Oct 2026
Strapi	CMS	Community CMS is free to self-host; hosting is separate. Growth CMS is listed at \$45/month with 3 users; extra users and premium features may cost more. A 30-day trial of Growth features is advertised. https://strapi.io/pricing-cms	Free Community; Growth \$45/mo (CMS subscription)	Oct 2026
tl;dv	AI	Free includes unlimited meeting recordings and transcripts with limited AI usage; current published limits include AI notes for up to 10 meetings per month and capped AI requests, while Pro removes many AI limits and adds CRM and workflow features.	Pro \$18/seat/mo billed annually	Oct 2026
Trello	Productivity	Free plan supports up to 10 collaborators per Workspace, unlimited cards, up to 10 boards per Workspace, unlimited Power-Ups per board, unlimited storage with a 10 MB per-file limit, and 250 Workspace command runs per month.	\$5/user/mo billed annually	Oct 2026
Webflow	Website Builder	Starter site: Webflow.io domain, 2 static pages, 1 GB bandwidth, 50 form submissions, limited CMS, Webflow AI; free Workspace includes 2 staging sites, 50 CMS items/staged site, 200 AI credits, and 1 full seat.	\$15/mo billed yearly	Oct 2026
Wix	Website Builder	Free Wix-hosted site with drag-and-drop editor, templates, and Wix subdomain/branding; custom domain and branding removal require a paid plan.	\$17.77/mo billed yearly (US)	Oct 2026
WooCommerce	Ecommerce	WooCommerce core is free with no monthly platform subscription. Hosting, payment processing, premium themes, development, and optional extensions are separate costs; WooCommerce says hosting for most stores commonly ranges from about	Free core; hosting and extensions extra	Oct 2026
WordPress.com	Website Builder	1 GB storage on current Free sites; WordPress.com subdomain and free hosting; paid plan required for expanded storage and many advanced features.	\$4/mo billed annually	Oct 2026

Free Plan Limits Database - continued

Tool	Category	Free plan limits	Starting paid	Verified
WordPress.org	CMS	The CMS license is free with no vendor-imposed content or user caps. Web hosting, domain, premium plugins/themes, development, and operations may cost extra. https://wordpress.org/documentation/article/	Free (self-hosted software)	Oct 2026
Yoast SEO	SEO	Free WordPress plugin covers core SEO guidance, XML sitemaps, structured data, content and readability analysis, and technical SEO basics; Premium adds advanced workflow features, AI-assisted optimization, redirect automation,	Premium \$118.80/year (ex. VAT)	Oct 2026
Zapier	Automation	100 tasks/month, unlimited Zap workflows/Tables/Forms, 2,500 table records, 10 form project pages, 1 user, 15-minute polling, and two-step Zaps.	\$19.99/mo	Oct 2026
Zapier Free	Automation	100 tasks/month, unlimited Zap workflows/Tables/Forms, 2,500 table records, 10 form project pages, 1 user, 15-minute polling, and two-step Zaps.	Free	Sep 2026
Zoho Campaigns	Automation	Forever Free: up to 2,000 contacts, 6,000 emails/month, and 5 users; includes basic templates, signup forms, list management, and reporting, but no automation workflows. A 14-day trial is available. Standard starts at \$4/mo with monthly	\$4/mo (Standard, 500 contacts, monthly; \$3/mo billed annually)	Oct 2026
Zoho CRM	CRM	Free forever for up to 3 users; includes contact/lead management, deals, workflow automation, reports, and mobile apps.	\$14/user/mo billed annually	Oct 2026

METHODOLOGY & NOTES

Free plans can be limited by users, contacts, credits, storage, automations, exports, branding, or monthly usage. A blank or undocumented limit does not mean the free plan has no limits. Verify current plan details with the software vendor before making a purchase decision.

Continue with the live WiseTechList resource

Use the live page for current data, filters, links, and the latest updates.

<https://wisetechlist.com/research/free-plan-limits-database/>